PHCC®

**PLUMBING-HEATING-COOLING CONTRACTORS ASSOCIATION®**

*Best People. Best Practices.®*

**$188B** The U.S. plumbing, heating and cooling industry is a $188 billion market.

**77%** Say PHCC publications are their primary source for industry information.

**85%** Rate PHCC communications as good to excellent.

## Partner With the Plumbing-Heating-Cooling Contractors Association (PHCC)

Connect with professionals who form the leading network of plumbing, heating and cooling contractors across North America. These industry members play a direct role in specifying products, selecting suppliers and shaping their companies' purchasing strategies.

Share your message with contractors from both open shop and union environments, working across residential, commercial, new-build and service and repair markets.

## About the Association

The Plumbing-Heating-Cooling Contractors Association works to strengthen and advance the plumbing and HVACR professions through education, advocacy and industry leadership. Established in 1883, PHCC supports the well-being of society and the environment by promoting safe, efficient and high-quality practices. Today, the organization represents a nationwide network of 115+ chapters in 39 states.

**Contact us to explore tailored advertising and partnership opportunities, jboulka@thewymancompany.com.**

## PHCC 2026 Media Opportunities

- *Solutions* Magazine
- *PHCC Online* and *PHCC Advocate* eNewsletters
- PHCC National Website
- Website Retargeting

**phccweb.org**

# *Solutions* Magazine

**87.6%**

of PHCC members consider *Solutions* magazine as a valuable part of their membership.

| Full Color Rates | 1x | 4x |
|---|---|---|
| Outside Back Cover | $4,662.50 | $3,962.50 |
| Inside Front Cover | $4,475.50 | $3,809.50 |
| Double Page Spread | $6,539.50 | $5,559.50 |
| Full Page | $3,729.50 | $3,169.50 |
| 2/3 Page | $3,229.50 | $2,749.50 |
| 1/2 Page | $2,079.50 | $1,769.50 |
| 1/4 Page | $1,379.50 | $1,169.50 |
| 1/8 Page | $849.50 | $719.50 |

15% guarantee for premium positions.
All rates are net.
PHCC Associate Members receive a 10% discount.

| Ad Size | Specs |
|---|---|
| Double Page Spread Bleed | 17" x 11.125" |
| Double Page Spread No Bleed | 15.417" x 9.5" |
| Full Page Bleed | 8.625" x 11.125" |
| Full Page No Bleed | 7" x 9.5" |
| 2/3 Page Vertical | 4.583” x 9.5” |
| 1/2 Page Horizontal | 7" x 4.583" |
| 1/4 Page Vertical | 3.333" x 4.583" |
| 1/8 Page Horizontal | 3.333" x 2.166" |

**Format:** Print and Digital

Published quarterly by PHCC, *Solutions* provides in-depth coverage of issues and developments shaping the plumbing, heating and cooling professions. Position your brand in front of a highly engaged audience of industry leaders. The award-winning magazine helps foster strong professional connections that motivate, inform and last.

**Justin Boulka**
jboulka@thewymancompany.com

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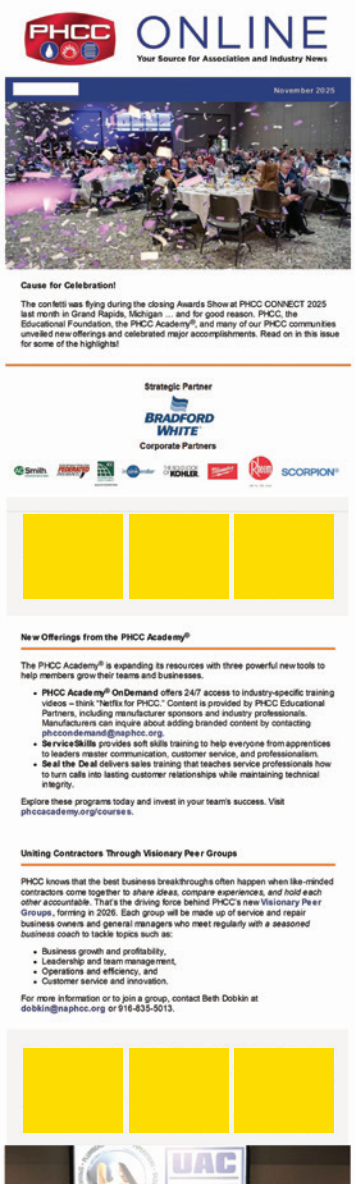
# *PHCC Online* and *PHCC Advocate* eNewsletters


PHCC ONLINE
Your Source for Association and Industry News

November 2025

**Cause for Celebration!**

The confetti was flying during the closing Awards Show at PHCC CONNECT 2025 last month in Grand Rapids, Michigan ... and for good reason. PHCC, the Educational Foundation, the PHCC Academy®, and many of our PHCC communities unveiled new offerings and celebrated major accomplishments. Read on in this issue for some of the highlights!

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Corporate Partners

**New Offerings from the PHCC Academy®**

The PHCC Academy® is expanding its resources with three powerful new tools to help members grow their teams and businesses.

- **PHCC Academy® OnDemand** offers 24/7 access to industry-specific training videos – think "Netflix for PHCC." Content is provided by PHCC Educational Partners, including manufacturer sponsors and industry professionals. Manufacturers can inquire about adding branded content by contacting phccondemand@naphcc.org.
- **ServiceSkills** provides soft skills training to help everyone from apprentices to leaders master communication, customer service, and professionalism.
- **Seal the Deal** delivers sales training that teaches service professionals how to turn calls into lasting customer relationships while maintaining technical integrity.

Explore these programs today and invest in your team's success. Visit phccacademy.org/courses.

**Uniting Contractors Through Visionary Peer Groups**

PHCC knows that the best business breakthroughs often happen when like-minded contractors come together to share ideas, compare experiences, and hold each other accountable. That's the driving force behind PHCC's new Visionary Peer Groups, forming in 2026. Each group will be made up of service and repair business owners and general managers who meet regularly with a seasoned business coach to tackle topics such as:

- Business growth and profitability,
- Leadership and team management,
- Operations and efficiency, and
- Customer service and innovation.

For more information or to join a group, contact Beth Dobkin at dobkin@naphcc.org or 916-835-5013.

**83.8%** of PHCC members consider PHCC newsletters an important member benefit.

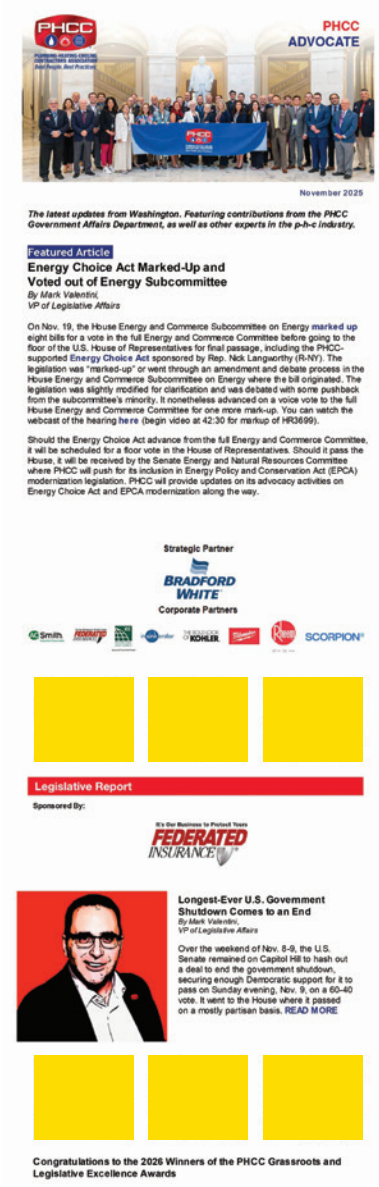
Connect with contractors and decision-makers right in their inboxes. The PHCC e-newsletters delivers timely updates on industry trends, association news, legislative activity and education or training resources.

***PHCC Online:*** The source for association and industry news.

***PHCC Advocate:*** The latest updates from Washington. Featuring contributions from the PHCC Government Affairs Department, as well as other experts in the industry.

All rates are for 12 months of newsletter advertising.

| Ad Size | Rate |
|---|---|
| 1st Row | $9,000 |
| 2nd Row | $8,500 |
| 3rd Row | $8,000 |


PHCC ADVOCATE

November 2025

*The latest updates from Washington. Featuring contributions from the PHCC Government Affairs Department, as well as other experts in the p-h-c industry.*

Featured Article

**Energy Choice Act Marked-Up and Voted out of Energy Subcommittee**

*By Mark Valentini, VP of Legislative Affairs*

On Nov. 19, the House Energy and Commerce Subcommittee on Energy marked up eight bills for a vote in the full Energy and Commerce Committee before going to the floor of the U.S. House of Representatives for final passage, including the PHCC-supported Energy Choice Act sponsored by Rep. Nick Langworthy (R-NY). The legislation was "marked-up" or went through an amendment and debate process in the House Energy and Commerce Subcommittee on Energy where the bill originated. The legislation was slightly modified for clarification and was debated with some pushback from the subcommittee's minority. It nonetheless advanced on a voice vote to the full House Energy and Commerce Committee for one more mark-up. You can watch the webcast of the hearing here (begin video at 42:30 for markup of HR3699).

Should the Energy Choice Act advance from the full Energy and Commerce Committee, it will be scheduled for a floor vote in the House of Representatives. Should it pass the House, it will be received by the Senate Energy and Natural Resources Committee where PHCC will push for its inclusion in Energy Policy and Conservation Act (EPCA) modernization legislation. PHCC will provide updates on its advocacy activities on Energy Choice Act and EPCA modernization along the way.

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Legislative Report

Sponsored By:
FEDERATED INSURANCE

**Longest-Ever U.S. Government Shutdown Comes to an End**

*By Mark Valentini, VP of Legislative Affairs*

Over the weekend of Nov. 8-9, the U.S. Senate remained on Capitol Hill to hash out a deal to end the government shutdown, securing enough Democratic support for it to pass on Sunday evening, Nov. 9, on a 60-40 vote. It went to the House where it passed on a mostly partisan basis. READ MORE

**Congratulations to the 2026 Winners of the PHCC Grassroots and Legislative Excellence Awards**

**Justin Boulka**
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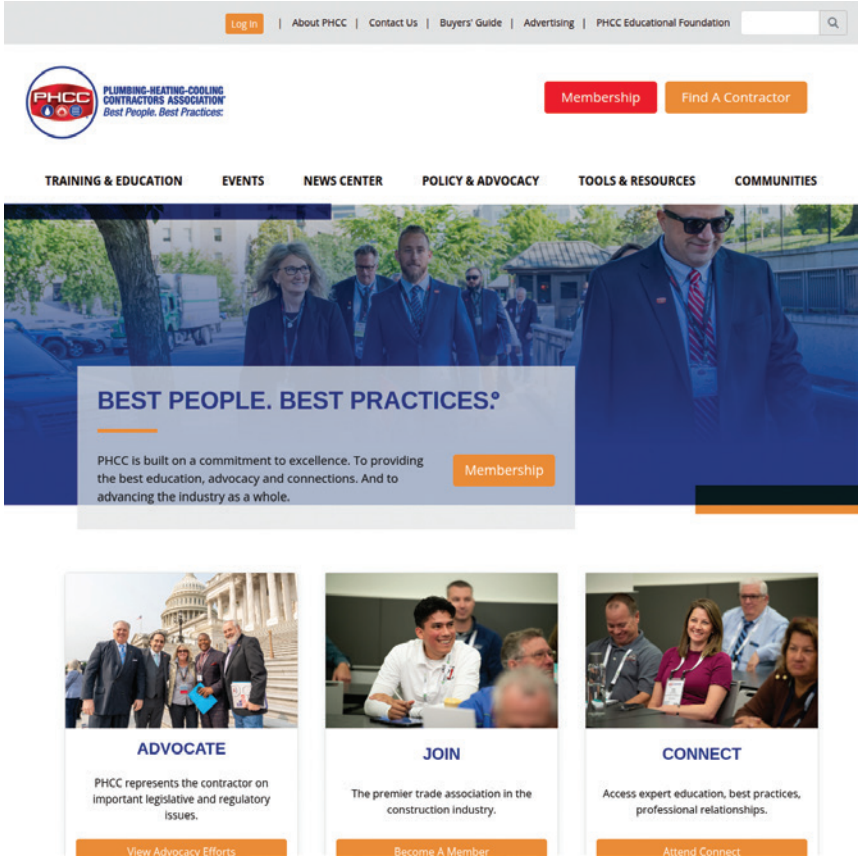
# phccweb.org

Showcase your business on phccweb.org, where contractors and industry professionals turn for trusted information and resources. Website advertising provides budget-friendly options to build visibility and demonstrate your company's expertise to a nationwide audience of plumbing-heating-cooling professionals.




## Homepage Leaderboard

Up to Three Rotations

728x90

**$4,570**

## Interior Rectangle

Four Locations

Up to Five Rotations Each

300x250

**$2,760**

**81.3%** of PHCC members find phccweb.org useful and relevant to their business.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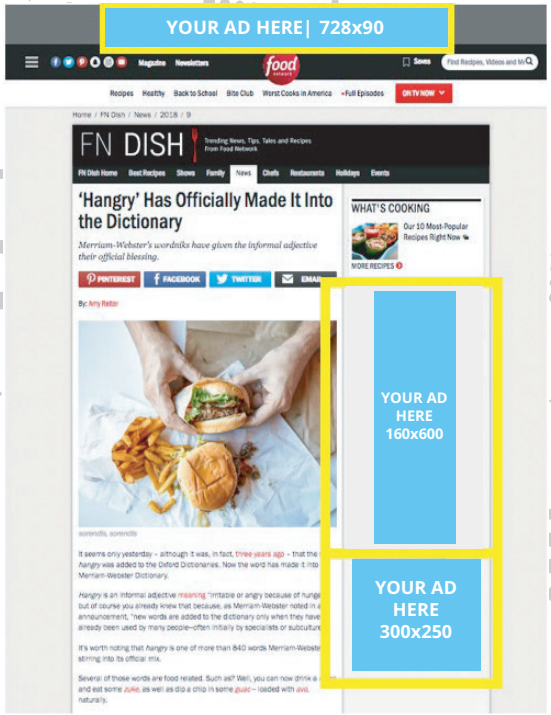
# Website Retargeting

## Why Retargeting?

Our audience becomes your audience with retargeting. Get exclusive direct access to phccweb.org website visitors and retarget them with your company's ads that will showcase your brand whenever they visit online.

## Quality Targeting

Don't rely on targeting from generic ad platforms to market. Stand out with PHCC's uniquely qualified audience that will showcase your business to the plumbing and HVAC business owners who need you the most.




**Ad Sizes & Position on Pages.**
jpg or .gif static images only; no flash

| Type of Ad | Size |
|---|---|
| Leaderboard | 728x90 |
| Wide Skyscraper | 160x600 |
| Square Pop-Up | 300x250 |

| Price | Duration | # of Impressions |
|---|---|---|
| $2,700 | 3 Months | 50,000 |
| $4,900 | 6 Months | 100,000 |
| $6,900 | 9 Months | 150,000 |
| $8,900 | 12 Months | 200,000 |

## Quantifiable Results

Receive detailed reports that allow you to see your campaign results in real time including impressions, clicks and geographical locations of ads served.

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