

"The friendships you build are **irreplaceable**; the students you help are **priceless**."

*Kathy Tindall
National Auxiliary Past President*

Here's All You Do – 3 Simple Steps

The best time to start your benefits is right now, while you're thinking about it. Or just contact us or visit www.PHCCweb.org to answer any questions about the Auxiliary.

1. **Complete** your Membership Application. It's right there!
2. **Start enjoying your benefits!** You'll get a membership packet plus many updates throughout the year such as our newsletter and more. And welcome to the club!
3. **Encourage other PHC professionals** to work to improve their industry by joining you in the Auxiliary.

"I wouldn't exchange my experience with the Auxiliary for **anything**. The value is **beyond words**."

*Dorothy Clem
Past National Auxiliary
President*



Membership Application

Name _____
Company Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Fax _____
E-mail Address _____

Please indicate type of membership desired below.

- Regular National Membership** - \$75
 Senior National Membership (65+) - \$40

State and local membership dues vary by state and chapter. Members will be contacted with the dues amount.

Please make checks out to PHCC National Auxiliary. If using a Charge Card, check one:

- Visa MC AE

Card# _____

Exp Date _____

CC Mailing Address# (If different from above)

Please mail form along with your check or credit card information to:

Gail McWilliams, 2707 Holcomb Dr., Urbana, IL 61802
Home: 217-384-5121, Cell: 217-778-2511,
e-mail: jgmcw@comcast.net

PHC Industry Supporters & Friends:

Help Us Help You
**Increase Your
Image, Improve
PHC Education, and
Get Higher Quality
Employees...**

Is this even
possible?

"It has increased our awareness by **ten times**. Just incredible."

*Jim Stack
Past National PHCC President*

PHCC

AUXILIARY

You've heard it before. The comments about our industry's image, the lack of professionalism, the perception of low pay. Sadder still, these combine to create even worse news: Dwindling applicants... in both number and quality. Though undeserved, the perception lives in the minds of prospects, customers, and potential employees, costing you dearly. What can you do about it?

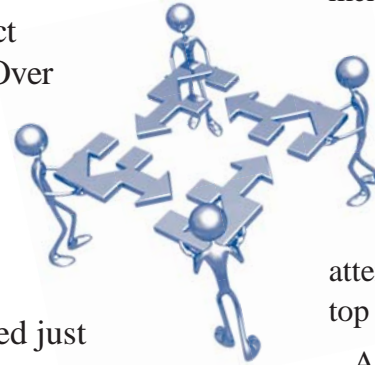
Fortunately, the PHCC and the Auxiliary tackles these problems head on, every day.

The Auxiliary builds greater recognition of the esteemed and vital PHC Profession in conjunction with the National PHCC.

That's why we're inviting you to join us. Just look at a fraction of what's included in your membership...

Included in Your Membership

- **“Hire a Professional”** Image campaigns to generate member leads and branding.
- **Scholarships** to help attract and educate top students. Over \$40,000 last year!
- **Yellow Page** reimbursements for PHCC logo use
- **Newspaper inserts** created just for members' use.
- **PHCC logo awareness** marketing tools and materials (Coloring books, games, flyers and a LOT more!)
- **Grants to attend** top QSC and National Educational Foundation Conference seminars (Up to \$1,000.00)
- **Networking with industry peers, family and friends** to exchange ideas, challenges and most of all: solutions. Plus much more...



It's easy to see how

membership can be worth *thousands of dollars for each member*. Yet due to our skilled volunteers, these benefits can be yours for \$75 per year. Yes, per year. It would cost you much more to have one professional ad created! It would cost you several times that to attend one career-boosting seminar from the top speakers and consultants.

And yet, these programs and many more are available to members of the PHCC as a result of the Auxiliary's work.

Think of it: For less than the price of a nice dinner, you can lift your industry, your business and perhaps the life of a young man or woman considering an industry career path.

Yes, your Auxiliary membership dollars work almost as hard as you do! **But they'll do nothing if you don't join.**

So this is hardly a question of the dollar amount; it's a question of your commitment to the industry.

In truth, our strength is your strength, and we're much stronger together.

"The Auxiliary has given the PHCC Logo *value* and *meaning*."

Jo Rae Wagner,
Past National PHCC
President

Since 1919

Our mission is to work in partnership with the PHCC-National Association industry through cooperation, communication and education.